



Media Release
For Immediate Release
March 20, 2020

Limited Edition Shumka Blonde Ale Release

In celebration of 60 years of Ukrainian Shumka Dancers



Shumka is proud to collaborate with **Sea Change Brewing Co.** to present a limited edition **Shumka Blonde Ale**. This "whirlwind blonde" is part of the celebration of 60 years of Ukrainian Shumka Dancers in 2020.

Shumka means "whirlwind," a powerful display of artistry, energy and emotion through dance. Sixty years of performance history has shaped the Ukrainian Shumka Dancers signature dance style. With true respect for their heritage, Shumka continually challenges conventional boundaries to define the experience of Ukraine Canadian dance today.

Stay at Home and Celebrate!

Shumka Blonde is available now at the [Sea Change Brewing Tap Room](#) (9850 62 Ave) for pick up and local delivery (subject to availability). As of Friday, March 27, Shumka Blonde will be available in the Edmonton area at deVine Wines & Spirits (10111 104 St), Chateau Louis Liquor Store (11450 117 St), and Keg and Cork (3845 99 St).

SHUMKA 60 On Tour – Rescheduled fall performances
Edmonton | October 8-9, 2020
Northern Alberta Jubilee Auditorium

More tour information about SHUMKA 60 On Tour is available at [Shumka.com](#).

SHUMKA

BLONDE ALE



SEA CHANGE
BREWING CO



-30-

Media contact:

Katie Sowden, Bottom Line Productions
katie@bottomlinepro.com | 780-232-7518



Copyright © 2020 Bottom Line Productions, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).